

MARKETS FARING WELL

A G COLOR INC. 3.1 / E41

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Even though A G Color Inc. is based in the United States, it is a global company with immense international exposure. A continuous supply of quality rough directly from the mines is cut in the company's factories in India, enabling A G Color to cut it to suit customers' needs and specifications.

"We are known worldwide for providing the finest cut gemstones and quality tanzanites to our customers," explains Spokesperson Hemant Phophaliya. "We specialise in providing our customers with exceptional perfectly matched pairs, suites, and small to very big singles, with the largest going up to 400 carats. The cuts include fancy shapes like smooth and faceted drops, baroques, buff

Headquarters A G Color Inc., 17E 48th St., Suite 701, New York, NY 10017, USA **Established** 1999 **Specialities** Tanzanites of all shapes and sizes, tanzanite jewellery **Head** Hemant Phophaliya, President **Contact** hemant@agcolor.com, www.agcolor.com, Tel: +1 212 207 3905, Mobile: +1 917 498 3301

tops, checkerboards, kite shapes, flats, and many other unusual cuts in both singles and pairs," explains Phophaliya. "We always have a large ready inventory in all shapes, sizes and quality in calibrated stones and also in larger singles – from over 3 carats up to 400 carats – and pairs from 4 to 100 carats. We also have a collection of certified unheated stones for our important clients who look for investment stones. Our large diversified jewellery line caters to both value-conscious large-quantity customers and those who are looking for exceptional high-value, one-of-a-kind pieces," notes Hemant.

In Phophaliya's opinion, traditional markets like America, Europe and Japan have been faring well and there is also hope that the Chinese, Russian and Middle Eastern markets will stabilise and rebound. "We are hopeful that 2016 will be a more positive year. We are delighted to be showcasing many important beautiful singles and pairs at Baselworld. Among these is a fine collection of Kenyan and Tanzanian tsavorites measuring from 3 to 30 carats. We are the 'one-stop shop' for loose tanzanites and tanzanite jewellery; our inventory can readily fulfil any requirements in tanzanites, and we are always there to meet our customers' requirements to the best of our capabilities. Since tanzanites originate in one single source, and as we are going deeper into the mines, the cost of production is steadily increasing. We treasure the quality goods we sell, and we are positive that they will continue to appreciate in the future. Tanzanite is certainly both a beautiful and an extraordinary stone," Phophaliya concludes.

01 A pair of smooth tanzanite drops, 62.08 cts.

02 Hemant Phophaliya, President of A G Color Inc., holding a fabulous 175.54 cts. heart-shaped tanzanite cabochon