

# TANZANITE TREASURES

A G COLOR INC. 3.1 / E23

Tumbled, faceted or cabochon; tanzanites in superlative shades can be admired and bought at A G Color Inc.

Since its inception in 1999, the family-owned A G Color, which works out of New York, has continuously striven to cut and create exceptionally beautiful tanzanites, the specialty of the company. Both time and current fashions are clearly on the side of the company. "More and more high jewellery brands in France and Switzerland have seen the beauty of tanzanites, and they have started to incorporate them in their most prestigious unique creations," says spokesperson Hemant Phophaliya.

"We devote a lot of our time and energy in procuring the finest rough directly from the mines. This allows us to yield the most excellent cut and beautiful singles, pairs, suites, fancy cuts, cabochons, and smooth and faceted drops. Our quest for perfection is an endless passion, and the encouragement and loyalty of our valued customers motivates us to keep striving for showcasing and delivering the finest tanzanites," Phophaliya enthusiastically adds. His words are substantiated by fact: A G Color is proud to have been awarded AGTA Spectrum awards eight times.

For A G Color, it is not just about selling a gemstone – it is also about enjoying the challenge of creating unique, exceptional tanzanites. The gemstones excite clients towards creating beautiful jewellery, allowing

end users to wear and cherish the creations from one generation to another.

Since A G Color works directly with roughs from the mines, the company's cutting factories in India can cut and deliver tanzanites to customers' exact specifications – precision-cut and calibrated tanzanites in particular. "In addition to the already-mentioned cuts, pairs, and suites, we can also manufacture checkerboards, buff-tops and baroques," ends Hemant Phophaliya.

**Headquarters** A G Color Inc., 17 E 48th St., Suite 701, New York, NY 10017, USA  
**Established** 1999 **Specialities** Tanzanites of all shapes and sizes, tanzanite jewellery **Head** Hemant Phophaliya, President **Contact** hemant@agcolor.com, www.agcolor.com, Tel: +1 212 207 3905, Mobile: +1 917 498 3301

**01** Pair of smooth drops, 24.5 x 10.5 mm each, with total weight 46.03 cts.

**02** Three piece set of heart shapes, large single heart 28 x 24.5 x 14.5 mm, 61.53 cts.; pair of hearts 17.5 x 15.5 x 10.9 mm, 17.83 cts. each; total carat weight of set 97.18 cts.



01



02

“Our quest for  
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 is an *ENDLESS*  
*PASSION.*”